How to Talk About Yourself: Part of the Way There Series

Talking about yourself can be a daunting task. You may feel like you don't know where to start or what to say. But with a little preparation and practice, you can learn to talk about yourself in a clear, concise, and engaging way.



The College Interview: How to Talk about Yourself (part of The Way There series) by Keith Berman

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Know Your Audience

The first step to talking about yourself is to know your audience. Who are you talking to? What do they know about you? What do they need to know?

Once you know your audience, you can tailor your message to their specific needs. For example, if you're talking to a group of potential employers, you'll want to focus on your skills and experience. If you're talking to a group of friends, you can be more personal and share more about your life story.

Identify Your Key Message

Once you know your audience, you need to identify your key message. What is the one thing you want people to remember about you?

Your key message should be clear, concise, and relevant to your audience. It should also be something that you're passionate about.

Use Storytelling

One of the best ways to engage your audience is to tell stories. Stories can help you connect with your audience on a personal level and make your message more memorable.

When telling stories, be sure to choose stories that are relevant to your key message. You can also use stories to illustrate your skills and experience.

Practice Your Delivery

Once you have your key message and your stories, it's time to practice your delivery. The best way to do this is to rehearse in front of a mirror or with a friend.

As you practice, pay attention to your body language, your tone of voice, and your eye contact. You want to appear confident and engaging, and you want your message to be clear and easy to understand.

Talking about yourself can be a challenge, but it's a skill that can be learned with practice. By following these tips, you can learn to talk about yourself in a clear, concise, and engaging way.

Additional Resources

- How to Talk About Yourself in an Interview
- 16 Tips for Talking About Yourself in a Way That Builds Connections
- How to Speak So That People Want to Listen



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